

# APALA'S 17TH BIENNIAL CONVENTION

## AUGUST 3-6, 2023

### Sponsorship Benefits & Packages

#### PRESENTING SPONSOR (\$50,000)

- One speaking opportunity at convention
- One reserved table at the celebration
- One exhibit table
- Full page ad in the program book
- Ten complimentary registrations
- Prominent placement of sponsor logo on event signage
- Recognition on social media and [apalaconvention.org](http://apalaconvention.org)

#### PARTNER SPONSOR (\$20,000)

- One speaking opportunity at convention
- One reserved table at the celebration
- One exhibit table
- Full page ad in the program book
- Five complimentary registrations
- Prominent placement of sponsor logo on event signage
- Recognition on social media and [apalaconvention.org](http://apalaconvention.org)

#### ADVOCATE SPONSOR (\$10,000)

- One reserved table at the celebration
- One exhibit table
- Full page ad in the program book
- Three complimentary registrations
- Placement of sponsor logo on event signage
- Recognition on social media and on [apalaconvention.org](http://apalaconvention.org)

#### ACTIVIST SPONSOR (\$7,000)

- One exhibit table
- Half page ad in the program book
- Two complimentary registrations
- Placement of sponsor logo on event signage
- Recognition on social media and on [apalaconvention.org](http://apalaconvention.org)

#### EVENT POLICIES

Please confirm your commitment by June 16, 2023 to achieve maximum benefits. We kindly request that payment be received by July 31, 2023.



#### SUPPORTER SPONSOR (\$5,000)

- One exhibit table
- Half page ad in the program book
- One complimentary registration
- Placement of sponsor logo on event signage
- Recognition on social media and [apalaconvention.org](http://apalaconvention.org)

#### FRIENDLY SPONSOR (\$2,500)

- One exhibit table
- Half page ad in the program book
- One complimentary registration
- Recognition on social media and [apalaconvention.org](http://apalaconvention.org)

#### ADDITIONAL OPPORTUNITIES

- Advertisements for the program book only
- Full page ad \$3,500 (7 1/2" w x 9 5/16" h)
- Half page ad \$1,750 (7 1/2" w x 4 1/2" h)
- Quarter page ad \$700 (4 7/8" w x 2 5/16" h)

- Exhibit table only \$700
- Celebration table only \$1,350

Acceptable file formats for ad submissions include press quality high resolution PDF or high resolution TIFF, PNG, or EPS files.

All sponsorship opportunities are available on a first-come, first-served basis.

HAVE QUESTIONS? Please contact us at [sponsorships@apala.org](mailto:sponsorships@apala.org)



Asian Pacific American Labor Alliance, AFL-CIO  
Institute for Asian Pacific American Leadership & Advancement

